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## FACSIMILE COVER SHEET

**Receiver:** Examiner RATHINASAMY, Palani P.  
Art Unit 3622

**TEL #:**

**FAX # :** 571-273-8300

**Sender:** Natalie Morgan for:  
John F. Griffith

Serial No. 10/066,176  
Our Ref. No.: IGT1P048/P-537

**Re:** Amendment

Pages Including Cover Sheet(s): 16

**Fax Contents:** Fax Cover Sheet- 1 page  
Amendment Transmittal- 1 page  
Amendment- 14 pages

**MESSAGE:**

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**CONFIDENTIALITY NOTE**

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Cupertino • Minneapolis • Oakland

JUL 13 2007

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Rowe, et al.

Attorney Docket No.: IGT1P048/P-537

Application No.: 10/066,176

Examiner: RATHINASAMY, Palani P.

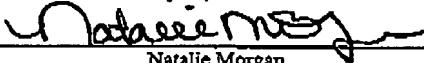
Filed: February 1, 2002

Group: 3622

**Title: UTILIZATION OF SINGLE  
RELATIONAL POLYMORPHISMS FOR DATA  
ANALYSIS AND TARGETED MARKETING**

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence is being transmitted by facsimile to the U.S. Patent and Trademark Office, Attn: Examiner PALANI RATHINASAMY, at fax number 571-273-8300 on July 13, 2007.

Signed:   
Natalie Morgan

## AMENDMENT TRANSMITTAL

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment in the above-identified application.

The fee has been calculated as shown below.

	Claims After Amendment		Highest Previously Paid For	Present Extra	Small Entity Rate Fee	Large Entity Rate Fee
Total Claims	27	MINUS	26	01	x 25 =	x 50 = 50.00
Independent Claims	05	MINUS	04	01	x 100 =	x 200 = 200.00
One Month Extension Fee						120.00
					Total	\$ 370.00

- Applicant(s) hereby petitions for a one month extension(s) of time to respond to the aforementioned Office Action.
- Applicant(s) believe that no (additional) Extension of Time is required; however, if it is determined that such an extension is required, Applicant(s) hereby petition that such an extension be granted and authorize the Commissioner to charge the required fees for an Extension of Time under 37 CFR 1.136 to Deposit Account No. 500388.
- Please charge the required fees, or any additional fees required to facilitate filing the enclosed response, to Deposit Account No. 500388 (Order No. IGT1P048).

Respectfully submitted,  
BEYER WEAVER LLP

John F. Griffith  
Reg. No. 44,137

P.O. Box 70250  
Oakland, CA 94612-0250

JUL 13 2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: Rowe, et al.

Attorney Docket No.: IGT1P048/P-537

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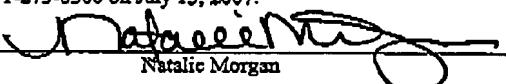
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Signed: 

Natalie Morgan

**AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated March 13, 2007, please amend the above-identified patent application as follows:

**Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.**

**Remarks begin on page 10 of this paper.**

07/16/2007	TL0111	00000060	500388	10066176
01	FC:1201	200.00	DA	
02	FC:1202	50.00	DA	
03	FC:1251	120.00	DA	